

CANADIAN MOVING PICTURE DIGEST

Vol. 20, No. 22

TORONTO 2, CANADA

September 29th, 1928



THE TALK OF THE INDUSTRY!

AT 729 SEVENTH AVENUE

—in New York and on every Film
Row of the entire country they're
talking M-G-M. Listen to 'em:

"White Shadows" ... S. R. O. at two bucks ... I've got it sewed up ... Yeah, it's Metro's first sound picture ... Imagine what they'll do afterwards ... I'm playing "Dancing Daughters", "Excess Baggage" "While The City Sleeps" one right after the other ... that's starting the new year right ... listen brother, it's names that keep 'em coming ... the Gilberts, Garbos, Shearers, Chaney's, Haines, and the rest of those M-G-M babies are sweet music to my box-office ... did y' see Laurel-Hardy's "Two Tars" at the Embassy ... a panic ... imagine a two-reel comedy in a \$2 theatre ... M-G-M is there in every department, features, shorts, everything ... you said it kid, I made dough every year with M-G-M ... consistent outfit ... that's my baby!"

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

LOUD SPEAKERS

"White Shadows in the South Seas" is the hit of history at \$2 New York and Los Angeles. M-G-M beats the field with the biggest sound road show on the market! Hot dog!

William Haines in "Excess Baggage" takes State Theatre, Los Angeles, like a tornado. Sound or silent, it's the big noise of '28-'29!

"Two Tars" the Laurel-Hardy wow is the only 2-reel comedy to play at \$2. And what a gold mine at the Embassy, N.Y. You'll go nuts about it!

"Our Dancing Daughters" with ravishing Joan Crawford makes b.o. history in Syracuse, Baltimore, etc. Sound or silent it's the loud speaker for September!

M-G-M line-up for new season is talk of the industry. "Excess Baggage," "Our Dancing Daughters"—and Lon Chaney in "While the City Sleeps" are just appetizers!

The outstanding business is being done by M-G-M. "Mysterious Lady" (Garbo) "Four Walls" (Gilbert) each held over 2 weeks at Capitol. Marion Davies in "Cardboard Lover" another riot! Hot damn!

M-G-M Hal Roach comedies for new season greater than ever. Plus sound! M-G-M Movietone News in preparation. Laugh those off!

The industry marvels at M-G-M sound progress. Sound studios East and West. Broadway's biggest acts in M-G-M Movietone. Shorts and features in sound all set to go!

THE LION ROARS!

METRO-GOLDWYN-MAYER



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RAY LEWIS

Editor and Managing Director

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M.P.T.O.A. Convention, Toronto



RAY LEWIS

AT BOSTON, in the year 1924, Canada introduced herself to the M. P. T. O. A. as a country from which many good things flow.

Previous to this date, theatre owners in the U. S. having read Kipling's "Lady of the Snows" were under the impression that Canada handed out the "icy mitt" and that her ladyship in addition turned a "cold shoulder" on all visitors.

The delegates from Canada, who attended the Boston Convention appeared so full of "pep"; and talked so American, that theatre owners, and producer-distributors, the latter only acquainted with Canada through their Canadian offices, came to the conclusion that any country which could send along such a "peppy" crowd, full of faith and hope, full of enthusiasm and whatever else Canada provided to be full of, must be somewhat representative of the country to which they belonged; and if Milwaukee had not whispered to Canada, "please let us have the convention for 1925;" and if Canada, being British-born, had not learned the lesson of courtesy, and generosity at her Mother's knee, Canada would have had the M. P. T. O. A. Convention in 1925.

However, 1928 is as good as 1925. In fact 1928 is a better year in Canada for a M. P. T. O. A. Convention than any previous year, because 1928 has ushered in a year of greater understandings, less politics, better showmanship, more of it; and a recognition of the "other fellow" in relationship to the development of our Industry.

Canada is happy to welcome the M. P. T. O. A. delegates to her country. Toronto, Queen City of Canada, is proud to have been selected as the hostess to grace the occasion.

1928 will establish a precedent in so far as M. P. T. O. A. Conventions are concerned, it will usher in an era of good-will, co-operation between all the units of our Industry, it will be the beginning of an "our convention" in place of "your convention." Both theatre owners and producer-distributors have been educated up to this idea.

The old idea of hatreds, of being commercial enemies, is dying out.

The theatre-owners recognize that the expansive developments which have occurred are in keeping with the various developments which have been evident in all enterprises, industrial, commercial, financial.

The producer-distributors realize that the old game of "squeezing out" is not good business, it is much more profitable to take your competitor into your family, or buy him out.

What do a few dollars more or less count in an Industry which must stand upon a foundation of Good-Will within its own domain in order to develop its potentialities, in order to hold its position of strength in a world of conflicting politics and policies, destructive motives?

The M. P. T. O. A. Convention in Canada, will be a gathering of theatre-owners, producer-distributors who will discuss all the progressive elements in the World of Showmanship today, International Film Co-Operation, Radio, Television, Sound and Dialogue Pictures, Finance, the Theatre Beautiful, Presentations, Vaudeville, Publicity, Constructive Conferences to replace the "Policy of Politics" which heretofore prevailed with the "Clans" organized to oppose each other no matter what the slate read. In Canada you will be given every opportunity to present a sane, showman's program.

Some may contend that Tex Rickard gathered in millions serving the public with a good fight, and that a "good fight" is an attraction. Gentlemen, you will not be disappointed, Canada is strong on peace, but let anyone start a fight!

Aside from the business angle, bring the lady of your heart and home with you, bring the children, it is a beautiful country to visit, good food, good accommodation, excellent recreational facilities, a Fountain at which to quench The Thirst of all your Desires.

Ray Lewis

Ray Presents

THE EXHIBITORS of Canada are requested to take note of October 16, 17, 18, dates set for the M. P. T. O. A. Convention to be held in Toronto.

Over 1,000 exhibitors will be present, it is expected; and of this number, the committees in charge earnestly desire that Canada shall have an important representation.

DISTRIBUTORS, producers and distinguished members of our Industry will be gathered together for mutual benefits, exchange of ideas, co-operative discussions, on these dates. Canadian theatre owners, doing business in a country towards which the eyes of the world are focussed, should deem the occasion of sufficient importance and interest to attend.

The programme, as scheduled, opens with the registration of delegates Tuesday morning. . . A Civic luncheon will follow, set for 12.30, at the King Edward Hotel, at which the City of Toronto, represented by His Worship Mayor McBride and Council, will participate as hosts, welcoming the delegates to the city, and breaking bread with them.

THERE will be a tour around the City of Toronto, arranged by the City through its Gray Coach line for the ladies, followed by a tea at Sunnyside, Mr. Sedgewick of the Famous Players being the official host for this occasion.

Sessions for delegates will open at 2 P.M. On Wednesday at 10 A.M. the business sessions will continue. The ladies will be entertained at the Famous Players Uptown Theatre for a special matinee performance, while the delegates are in afternoon assembly.

ON Wednesday night, the M. P. T. O. of Ontario will be the hosts for a banquet and dance to be held at the King Edward Hotel. Many distinguished guests will be present, representing the United States, England and Canada.

Thursday business sessions scheduled for 10 A.M. and Thursday afternoon will be the occasion for a Ladies' Bridge and Tea, at which the Canadian Motion Picture Producers and Distributors will officiate as hosts. This is only an outline of the proposed program, which will contain ample provision for business and recreation.

THE marriage of Jascha Heifetz, world famous violinist, to Florence Vidor, of Motion Picture fame, she who has been rightfully termed, "our lady of the screen, has been the occasion for some criticism from Jewish quarters.

Heifetz, in an interview to the Jewish Telegraphic Agency's correspondent, is reported as saying "as an artist I feel that I must answer to my public for the quality of my art. Certain things are expected of me, I realize, and my actions must, therefore, bear public scrutiny. But I am also a private citizen. Some things in life are purely private and sacred in their nature. Unless this were so, life would hardly be worth living. The facts of our marriage and our acquaintanceship (referring to his wife) over a period of years are known. There is no additional need of comment on my part."

THE KIDNAPPING of Max Rubin, business agent of the Motion Picture Operators Union, Detroit, Mich., when four gunmen entered his office on the eighth floor of the Hofman Bldg., late Thursday evening, September 20th, caused a sensation because of its boldness; and the supposition that the kidnapping was staged by an opposition Labour faction.

Ray Gagnon, President of the Union, has also been threatened for reporting the kidnapping details to the police. Rubin is still being held and his whereabouts is unknown.

ASIDE from the interest which our Industry has in the movements of Labour as they affect this Industry, the kidnapping awakens the entire world to the dangers which follow in the track of any organized radicalism which destroys the ideal upon which it has been founded, by becoming a Menace to the peace, and the law-abiding business policies of a nation.

Newspapers carried a front page story dealing with the visit of Prince George of England to Hollywood. The stories registered the Royal Prince as the guest of Mary Pickford and Douglas Fairbanks, "Doug" staging a rodeo in honour of his Royal guest.

Lily Damita, the alleged prime cause for the royal visit to Hollywood, is reported as having shown Prince George the highlights of Los Angeles and Hollywood, while the Film Colony enjoyed the visit of the Prince as much as the Prince enjoyed the Industry's hospitality. Now what will be the relationship of the Industry to Damita? Will she be-

come the Hollywood Lily? A possible title for a picture for her would be "Let George Do It."

Fire Prevention Week Oct. 7-13th, Get Ready

Dominion Fire Commissioner Asks For Co-Operation Also Industry's Conservation Department

"Fire Prevention Week" has been arranged for October 7th to the 13th, a letter from the Department of Insurance, Ottawa, signed by J. Grove Smith, Dominion Fire Commissioner, asks for co-operation in spreading the gospel of "Fire Prevention Week," which has been designated by His Excellency, the Governor General in Council for Canada during the dates as mentioned.

A communication from A. S. Dickinson, Director of Conservation Department, Motion Picture Producers, and Distributors of America, Inc., informs us that these same dates will usher in "Fire Prevention Week" over the entire American continent.

The letter reads as follows:

NATIONAL FIRE PREVENTION WEEK

"National Fire Prevention and Clean-Up Week is October 7-13th. Our Industry is taking cognizance of the event.

"A branch manager should first assure himself that his own office is in tip-top shape, then look about him, and see if the premises under him, over him, or on either side of him, are satisfactory. If they are not, he should go to the proper authorities and see that they are.

A clean house, with clean premises, seldom burns. The policy of: 'I'll attend to the trash and rubbish tomorrow,' has been responsible, not only thousands, but tens of thousands of times, for the heavens being lighted up by fire.

Generally, each one of us feels satisfied with his personal appearance. We think our shoes are fairly well polished and our hands and faces are clean; but, if we knew we were going to interview the president of our company, we would, before we entered his office, see to it that we were certain we were presentable. With the National Fire Prevention Week coming along, this is the position in which we find ourselves. We know our exchanges are usually in good condition during fifty-one weeks of the year, but let us be doubly sure of the fifty-second week."

TORONTO THEATRES

UPTOWN — Nelson Shea, Manager — "Oh Kay," with Colleen Moore — First National. Class B plus. Colleen Moore, niece of an English Earl runs away to America in preference to marrying a man selected by her uncle. "Oh Kay" meeting with disaster on board the sailing vessel she utilized for the first scene in the running away drama, gets taken on board a rum-runner; and meeting with a kindly bootlegger is escorted by him to the "first house you see on reaching America," which happens to be the summer home of a rich young American bachelor, who is unaware of the fact that his cellar provides a convenient haven of refuge for thousands of cases of the real stuff. But since the paths of run-aways are not always strewn with roses, our heroine has to "slug" an alleged revenue officer with an oar in order to reach the domicile of her intentions. This presents complications, for the gentleman gives pursuit; and it is necessary for our heroine to call upon the co-operation of the bachelor hero to alibi her out of a threatened arrest. In the meantime "Oh Kay" discovers that our hero is a "marrying man," in fact the following day has been set for the nuptials; and in conspiracy with the gentle and amiable bootlegger, installed as a butler in the household, they contrive to make things so unpleasant for the coming bride and her father, that "Oh Kay" registers with our bachelor as the real love of his life. Highjackers come into the picture also, but the real bootlegging crowd get away with the stuff, giving the laugh to these revenue impersonating officers; and in the denouement, our proposed father-in-law and his daughter leave, with all the arrangements set for a wedding. Colleen Moore as usual does excellent work, particularly good are the bits where she dons a parlor maid's attire and makes the dishes fly. Ford Sterling as the bachelor is good. Claude Gillingwater as the proposed father-in-law does a good bit.

TIVOLI — Tom Daley, Manager — "Craig's Wife," with Irene Rich and Warner Baxter — Warner. Class B plus. A quiet story which is but a trifle over-exaggerated in its picture of a certain phase of married life. "Craig's Wife" married Craig because he was an excellent match; and she endeavors to control and pattern his life in accordance with her conventional and selfish ideas of what is right.

Craig has no liberties in his own home which in its entirety represents a drawing-room to Craig's wife which cannot be in any way disturbed. The tidy habit is not a virtue with this type of a woman, but a vice and in addition to this over-emphasized love of her home, Craig's wife endeavors to control the emotional life of those who come within her radius also. But life gives the younger sister, in love with a college professor, her professor for a husband, despite the interference of Craig's wife; and when Craig's aunt, and the household servants leave, when Craig leaves, his wife realizes that the Roses of Possession have lost their beauty, their perfume, that she is Queen of a home over which she held such a tyrannical rule, but that this home now only contains her, that she is alone with her selfishness. It is a good story and Irene Rich handles the unsympathetic role of the selfish wife with restraint, giving to this exacting role a reality, and a force of character. Warner Baxter as Craig, fitted into the husband picture and registered. The rest of the cast is good. William C. DeMille directed and dressed the picture well, while Clara Beranger is responsible for a faithful version of a successful play by George Kelly.

SHEA'S HIPPODROME—Manager C. J. Appel—"Man-Made Woman"—Pathe-DeMille, Leatrice Joy. Class B plus. A beautifully gowned picture with a feminine appeal. A woman who wills to be herself despite apparent complications. Wife of a wealthy slow-moving husband, our "man-made woman" indulges in self-expression to the extent of staging some merry parties, despite friend-husband's objections. Determined to carry on with this self-expression urge, the wife leaves her husband's home to become the paid companion of a woman, who happens to be the mistress of one of the gentlemen her husband particularly found objectionable. This philanderer offers the wife an apartment with all that goes with such philanthropy, but discovers that here is a wife who has a love for the husband she has left; and despite the disappointment our philanderer feels, he nobly offers to escort the wife back to her husband. Meanwhile the husband, not so dumb as he looks, decides he will not take the "run-away" back, but when her gallant escort offers to pay the expenses of a divorce, the

husband decides that his wife looks too good to him for such a sequence. Result, the wife is restored to her rights of conjugal felicity, with the privileges of self-expression moderately under control. Leatrice Joy as the "man-made woman" is a treat, not only to look at, but because of the artistry of her work. H. B. Warner as the husband did splendid work. Seena Owen as the lady of the apartment, in need of a companion, was good, as was also John Boler with an ambition to establish fair ladies in convenient settings. Paul L. Stein directed skillfully. The adaptation is from the rather smart story by Ernest Pascal.

PANTAGES—Manager Fred Shafer — "The Heart of a Nation," — Universal. Class A. This feature was released in the United States under the title of "We Americans." It has a story which is A1, as to consistency of plot and possibilities; and it has been produced with an appetite towards putting it over in a big way. Edward Sloman who directed, availed himself of the privilege of sublimating hokum into real entertainment value; and selected a cast which could not have been surpassed. George Sidney as the Jewish pants' presser gave a fine characterization, with high lights of pathos and humour. Beryl Mercer as his wife was a rare treat; and her work stood out as clear as a cameo, mellow in its tender passages and throughout the sentimentality which prevailed, beautifully restrained. Patsy Ruth Miller as the daughter with modern tendencies was excellent, as was also George Lewis, as her brother. Albert Gran as the German butcher presented a choice interpretation of such a character, in fact all the various parts stood out prominently; and made the cast an enviable one. The story is one of "America's Melting Pot." A Jewish pants' presser with a wayward son; and a daughter who typifies the modern flapper 100%. The German butcher is blessed with the same kind of a daughter, who is occupied, between times, in a flirtation with the son of an Italian. The parents of the children are not in sympathy with the assimilation ideas which life in America presents; and the children think that the parents are "has beens," out of the picture, as it were, and not to be considered in the life which appeals to them. War finds the son of the Jewish pants' presser, and the son of the Italian fighting with the Allies. War also finds the wealthy son of a 100% American, in love with the Yiddish daughter, "Over There." The parents are induced to try night school as an

(Continued on Page 7)

WHAT DO YOU SEE
when you stand across
the street and look at
your theatre?

IS it just a collection of stone and mortar to you or do you feel as though it is a part of you—a living, throbbing, vital part of you?

Are you proud of it? If you are then you want only the best pictures that can be made for your patrons—

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GLORIA SWANSON in
"Sadie Thompson"
"The Love of Sunya"

CORINNE GRIFFITH in
"The Garden of Eden"

CHARLIE CHAPLIN in
"The Circus" "The Gold Rush"

DOUGLAS FAIRBANKS in
"The Gaucho"

"The Black Pirate"

D. W. GRIFFITH'S
"Drums of Love"

JOHN BARRYMORE in
"The Beloved Rogue"

Samuel Goldwyn Presents
RONALD COLMAN and
VILMA BANKY in
"The Magic Flame"
"The Night of Love"

"The Winning of
Barbara Worth"

GILDA GRAY in
"The Devil Dancer"

HENRY KING'S
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BUSTER KEATON in
"College" "The General"

DOLORES DEL RIO in
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HERBERT BRENON'S
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ARABIAN
NIGHTS"

with William Boyd, Mary Astor
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DUNCAN SISTERS in
"Topsy and Eva"

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FAMOUS PLAYERS BUILDING THEATRE IN NORTH BAY

Famous Players Canadian Corp., Toronto, has started the construction of a theatre and office building in North Bay, Ontario, at a cost of \$150,000, the structure having a frontage of 60 feet and a depth of 264 feet. The building, which is of steel and brick with stone trimmings, will have two stores and 17 offices in addition to the theatre auditorium. The contractors are Gomoll Bros., North Bay, and the architect, Murray Brown, Confederation Life Building, Toronto.

Radio in Rest Room Galvin Theatre, Ottawa

Manager John Galvin of the Galvin Theatre, Ottawa, Ontario, is providing an unusual service to patrons in having a radio set in the men's retiring room as a permanent feature. A check-up shows that many males have been operating the set at odd times during performances.

Nicholas Visits Ottawa

George Nicholas, managing director of United Amusements, Limited, Montreal, was a visitor in Ottawa on September 21, but not for reasons of state. He made the trip to the Canadian Capital for the purpose of engaging in a big golf tournament — in which he lost.

Capt. F. C. Badgley Announces 15 Releases

Favorable Report Trade Show London—FBO Distributing In London.

F. C. Badgley, director of the Canadian Government Motion Picture Studio, Ottawa, has announced that the Dominion Government will produce 15 releases of the "Seeing Canada" series this year. This is a smaller number than in previous years but Mr. Badgley states that more attention is being paid to technical and other details to obtain better quality. These will all be one-reel subjects.

The Canadian Government studio is also engaged in making a considerable number of technical pictures for government, school and other purposes. The bureau is now making a five-reel picture of this type, the first of its size to be attempted. Numerous other subjects are two-reelers.

Mr. Badgley has received cabled information from London to the effect that the first of the new "Seeing Canada" series was favorably received at the recent trade show. Distribution of the Canadian Government pictures in the United Kingdom is in the hands of FBO. The Quota law has stimulated the demand for the Canadian official releases, although they are readily booked in the British Isles and elsewhere on their merit.

Strand, Hamilton, Introduces Children's Matinee Club Idea

Still another Ontario theatre has started the Children's Matinee Club idea, this being the Strand Theatre, Hamilton, of which Ald. H. E. Wilton is manager. Juvenile patrons are presented with a membership card which is punched each time they buy a ticket for a Saturday afternoon performance. When the card has been punched 10 times, the pasteboard is accepted as an admission ticket on the following Saturday without further charge. The stunt develops like a rolling snowball, Manager Wilton asserts.

TORONTO THEATRES

(Continued from Page 5)

educational and Americanizing factor and peace finds the Yiddish boy only a memory, a soldier who laid down his life to save the officer who wooed his sister. The son of the Italian returns minus a leg, but still intent on winning the daughter of the German butcher. "All's well that ends well," racial, national and war prejudices are eliminated, and the course of true love runs smoothly for the children of the older generation, with the parents reconciled to a new era of international, inter-racial kinships. This picture should have an appeal wherever it is shown; and carries aloft the banner of entertainment, which the first of these racial pictures, namely "Humoresque" established.

Are You Cashing In?

The Celco Mazda Unit helps you cash in. It is made in our own shops, it has all the adjustments on the outside, it has a dandy quick change socket, it fits Motiograph Powers or Simplex, it cuts your current bill and carbon costs away down and it delivers a brilliant, steady light to the screen without fumes, fuss or attention.

The Motiograph Reflector Lamp also helps you cash in. For large pictures at long throws, the Reflector Arc is the only light source to be considered. And the Motiograph is the peer of all of them by a long margin and the price is less than most.

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Canadian Theatre & Electrical Supplies Ltd.
61 ALBERT ST. Phone AD. 4837 TORONTO

Sargeson V. Halstead Arrives At Hollywood

Director Louis W. Chaudet Shooting Interiors "Spirit of the Wilderness"

Most recent among distant independent motion picture companies to gain recognition in Hollywood is the Thunder Bay Films, Ltd., of Fort William, Ontario, of which Sargeson V. Halstead is general manager and guiding genius. Mr. Halstead arrived in Hollywood recently for a conference with Director Louis W. Chaudet prior to the filming of interiors here, for "Spirit of the Wilderness," the first of a series of feature films glorifying the Head of the Lakes District of Canada.

Mr. Halstead who has written six screen stories from personal experiences in the Canadian woods and bay districts, is a veteran in film circles here, but for the past several years has been active in Canada, and recently combining his knowledge of film making in his chosen field. "Spirit of the Wilderness" relates a story, based on fact, and features Dorothy Dwan, one of the most promising young screen actresses in Hollywood. Filming the exterior shots recently in the Head of the Lakes district, Mr. Halstead and Mr. Chaudet are back in Hollywood to make the interiors.

For the present the Canadian producers have found it most practical and economical to make the exteriors in Canada and the interior scenes in established studios in Hollywood thus avoiding the necessary expense of a spacious studio with its equipment, and large staff of technicians.

Thunder Bay Films, Ltd. is one of the first Canadian companies to actually produce pictures in the Dominion and has dedicated itself to a policy of truthful exploitation of the Dominion and efficient production methods by dividing its activities between Canada and the established studios with their up-to-date equipment, in the centre of studioland here. As soon as "Spirit of the Wilderness" is released the second of the Halstead stories will go into production, all of the stories having already been put in continuity form.

Rotsky Pulls Good One Screens Financial Men

When 40 bankers and investment house managers of New York City visited Montreal September 21, for the purpose of investigating financial and other conditions, Manager George Rotsky of the Palace Theatre had a news cameraman shoot pictures of their arrival. Later in the day when the financiers attended the Palace in a body they saw themselves on the screen. Result: Space in the newspapers for George Rotsky and the Palace.

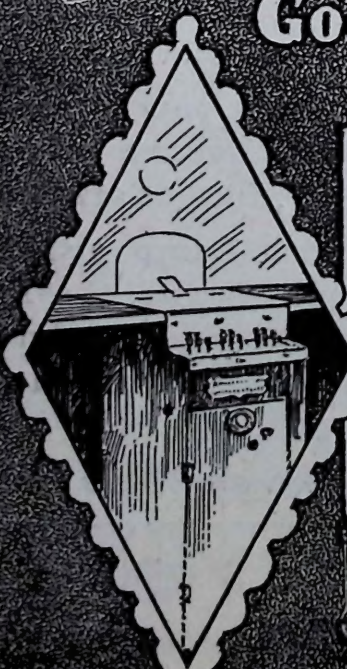
Daley Making Tivoli The Talk of the Town

Tom Daley, manager of the Tivoli, Toronto, is advertising his theatre as "The Talk of the Town," as a fore-runner of synchronized pictures. The Tivoli which is playing "Craig's Wife" this week, closes with this feature Saturday night, and will remain closed until October 5th, when it re-opens with the synchronized picture "Street Angel." Installation is to take place immediately following the closing of the theatre.

Four hundred Opera Seats, stage scenery, projection machine, ticket chopper, piano. Must be sold at once. Apply

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and TICKET IN ONE
123 SEVENTH AVE.
NEW YORK CITY

Palace Holds Program Public Like "Sound" Second Movietone "Four Sons" Held for Two Weeks

The second program of Movietone pictures at the Palace Theatre, Montreal, the first theatre in Canada to have permanent talking equipment, had to be repeated for a second week by Manager George Rotsky to take care of the enormous crowds. The whole first program had to be carried over for a second week while the second was held over for the week of September 23.

The second Movietone bill had "Four Sons" as its feature and the short subjects, all synchronized, featured the Prince of Wales, Lloyd George and Mussolini. There was also a sound comedy by Clark and McCullough. Although the sound films are the talk of Montreal, Manager Rotsky has not discarded the human music. The Palace orchestra has been augmented for its part in the program, including the overture and special musical numbers, and the house orchestra is now under the direction of a most popular Montreal musician, Jerry Shea.

Col. John Cooper Entertains Regiment

Col. John A. Cooper, officer in the Queen's Own Rifles, was host to a theatre party at the Regent Theatre, Wednesday, September 26th, when this theatre was opened for this special event.

Col. Cooper is in command of one of the Reserve Battalions, and his association with the Queen's Own Rifles covers a period of thirty-eight years.

Several Short Subjects were shown, including the Tunney-Heeney bout, some film taken of the regiment years ago; and a First National five-reeler called "Lost At The Front."

The boys, all grown-ups like Col. Cooper, voted it a great night.

GAUMONT BRITISH PURCHASE MORECAMBE TOWER THEATRE

The Gaumont British Corporation, including new century pictures as part of its incorporated organization, recently put over an important deal in the acquisition of the Morecambe Tower Theatre, ballroom and gardens.

The construction of the theatre cost £123,000, but was withdrawn from a sale by auction three years ago, when the sale price was quoted at £29,000.

The theatre has a seating capacity of 2,500 with an additional standing room accommodation for 1,000 persons.

"King of Kings" Little Theatre, Ottawa

The Little Theatre, Ottawa, Ontario, home of the Ottawa Drama League, entered the lists as a moving picture house with the presentation of "King of Kings" during the week starting September 22 with prices scaling to \$1.50 under the direction of the Little Theatre manager, T. D. LeBlois.

Performances were given twice daily with orchestral accompaniment. The Little Theatre, previously known as the home of amateur dramatic art, has a seating capacity of slightly less than 500. The film engagement aroused quite a bit of comment around town.

Picture Studio, Ottawa To Have New Building

The Canadian Government Motion Picture Studio at Ottawa, Ontario, will have a new home as a result of the decision of the Dominion Government to proceed with the immediate erection of a \$2,200,000 Federal building on a site which includes the present studio.

The Government's own film bureau is the largest producing organization in the country. There is little likelihood that the studio will be moved from the Capital because of the film work which is carried out by the bureau for numerous Government departments.

"Missing Girls" Provides Material for Publicity

Franklin, of Keith's, Starts Something With "Port of Missing Girls"

Joe Franklin, manager of B. F. Keith's Theatre, Ottawa, Ontario, ran a paid reader in the local newspapers on the subject of "Missing Girls," all of which was ink atmosphere for "The Port of Missing Girls," the feature at Keith's during the week of September 22.

And he started something!

People started writing letters to the Ottawa papers about runaway girls and a big long one, dealing with girl problems, was published on the editorial page of The Ottawa Journal. It wasn't a "plant" either because Manager Franklin did not know anything about it until he read the letter in the paper himself. Mr. Franklin then started right in with special advertising displays tying the topic with the picture at Keith's.

Harold Vance at National Theatre, Montreal

The manager of the National Theatre, Montreal, Quebec, is Harold Vance who formerly was identified with the Casino Theatre, Ottawa, and hotel enterprises.

Keith-Albee, Quebec, Reconstructed

Keith-Albee-Orpheum interests recently reconstructed the Auditorium Theatre in Quebec City at considerable expense.

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Round About the Studios

Sophie Tucker will be the next star whom motion picture fans will hear over Warner Bros. Vitaphone Jubilee Hour on Station WOR, New York, and twenty other stations comprising the entire Columbia Chain. Miss Tucker who is to go to California soon to make a Vitaphone talking picture will speak on October 1, the third of twenty-six Monday nights on which the Vitaphone Jubilee Hour is to take place from 9.30 until 10 o'clock.

At the Pathe Studios in Culver City, "The Spieler," the story of carnival life being enacted by Renee Adoree, Alan Hale, Fred Kohler and Clyde Cook is in mid-production; final preparations for "The Shady Lady" and "Geraldine" are being completed; two new directors have been signed, Melville Brown for "Geraldine" and "Chuck" Reisner for "Noisy Neighbors" and two new stories are under way. Charles A. Logue is writing "The Flying Fool" for William Boyd and Paul Gangelin is at work on "The Office Scandal," to star Phyllis Haver.

Their Majesties, King George and Queen Mary, witnessed a command performance of Charlie Chaplin's "The Circus" at Balmoral Castle in Scotland recently. The Duke and Duchess of York were present, also. According to cable advices received in New York, "Their Majesties laughed continuously and enjoyed the film immensely."

Edmund Goulding will do the talking sequences for "The Bellamy Trial," the screen version of Frances Noyes Hart's popular mystery serial, which was made recently at the Metro-Goldwyn-Mayer studio with a cast headed by Leatrice Joy, George Barraud and Kenneth Thomson.

Gus Edwards, theatrical producer and revue specialist, arrived last week at the Metro-Goldwyn-Mayer studio, ready to take up his new duties there in the creation and production of sound features.



Eleanor Boardman who did outstanding work in Metro-Goldwyn-Mayer's "The Crowd."



Alice White continues successfully under First National's banner.

Ernst Lubitsch has cast Hobart Bosworth in a role in support of John Barrymore in "King of the Mountains," Barrymore story now in production. Mr. Bosworth will enact the role of a Swiss clergyman. Camilla Horn, Victor Varconi and Mona Rico also appear in this film, a picturization of the Jacob Christoph Heer story, "Der Koenig der Bernina." Lubitsch and his company, including Barrymore, have just returned to Hollywood after a location trip to Banff, Canada.

George Jessel, who is the star in the Tiffany-Stahl special production "The Ghetto," will be heard in several songs which are dramatic incidents in the production. The score for the picture is being arranged by Dr. Hugo Riesenfeld who is also responsible for the musical scoring of the same company's production "The Cavalier" and "The Toilers."

Neil Hamilton, instead of Robert Castle, will play opposite Clara Bow when she commences "Three Week Ends," an Elinor Glyn story. Studio officials found that the D. W. Griffith discovery would be more suitable in the Mrs. Glyn story than Castle, the Viennese actor signed by Jesse L. Lasky a few days ago. Mr. Castle will face the cameras opposite Bebe Daniels in her next film, as yet untitled. Hamilton was slated originally for that role.

After spending more than a year in wildest Africa filming certain mysterious sequences, Ernest B. Schoedsack and Merian Cooper, makers of "Chang," commenced last week to make studio scenes for "The Four Feathers," A. W. Mason's classic story of courage. The cast includes Richard Arlen, Fay Wray, Noah Beery, Clive Brook, Theodore Von Eltz, and Noble Johnson. Because of the early start of this film, Miss Wray, announced several weeks ago as George Bancroft's leading lady in "The Wolf of Wall St." will be obliged to withdraw from that cast.

Al Jolson, Warner Bros. star, surprised his friends when he sailed for Europe last week on the S. S. Olympic, with an announcement of his marriage to Ruby Keeler, stage dancer. The ceremony took place that afternoon at Port Chester, N.Y. Mr. and Mrs. Jolson will spend a six weeks' honeymoon abroad during which the screen star will personally attend the opening of his picture, "The Jazz Singer," at the Piccadilly Theatre in London, this being the first presentation of Vitaphone outside the United States. Mr. Jolson came to New York from Hollywood three weeks ago to attend the world premiere of his latest Vitaphone production, "The Singing Fool," which is now the most popular entertainment on Broadway, where it is playing at the Winter Garden.

Thrilling pictures of the largest wild horse ranch in the world, the ranch of Eddie McCarty at Chugwater, Wyo., constitute the sensational closing scenes of the first issue of "Our World Today" film magazine, released by Educational. Remarkable shots of cowboys attempting to ride bucking bronchos and actual pictures of what a cowboy broncho buster sees on one of these wild rides, close this part of the reel. The cameraman for "Our World Today" attempted to stay on one of the wild horses and carried an automatic camera along with him on his trip to get pictures.

Mary Doran, titian-haired stage beauty who appeared in "Betsy," "Rio Rita," and other Ziegfeld productions, and who has also played some minor parts in pictures, has been signed to a long-term contract by Metro-Goldwyn-Mayer. Miss Doran is a graduate of Columbia University. Her first assignment under her new contract has not yet been announced.

Gwen Lee, Metro-Goldwyn-Mayer featured player, has signed a new long-term contract with that company. Several important roles are now being considered for Miss Lee, who is at present playing in support of Norma Shearer in "The Little Angel."



Renee Adoree's next for Metro-Goldwyn-Mayer is "Tides of Empire," directed by Alan Dwan.